



SAMMI STEELE

CONTACT

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EDUCATION

UNIVERSITY OF OKLAHOMA

2015 - 2019 | GPA: 3.91

Major: Broadcast Journalism

Minor: Enterprise Studies

PROFESSIONAL ORGANIZATIONS

REDEEMER CHURCH

PRE-SCHOOL MINISTRY TEACHER

- Teach weekly lessons and songs on the Bible

OKLAHOMA COLLEGE BROADCASTERS CLUB

PRESIDENT

- Lead and mentored dozens of broadcasting students
- Held bi-weekly meetings and coordinated speakers for workshops
- Designed graphics and a social media campaign to recruit students

GAYLORD COLLEGE OF JOURNALISM & MASS COMMUNICATION

GAYLORD AMBASSADOR

- Gave tours of the college to incoming freshmen and their families
- Created an online network for the college to reach out to alumni
- Worked as a teacher's assistant for Introduction to Mass Communication

KAPPA ALPHA THETA

MEMBER

- Directed, wrote and starred in multiple University Sing and Sooner Scandals productions, won first place overall in 4/5 shows
- Worked as Song Chair teaching members recruitment and ritual songs

SKILLS

Writing	● ● ● ● ●
Videography	● ● ● ● ●
Photography	● ● ● ● ●
Social Media	● ● ● ● ●

WORK EXPERIENCE

NEWSWEST 9

2019- present MULTI-SKILLED JOURNALIST AND WEEKEND ANCHOR | MIDLAND/ODESSA TX

- Pitch, coordinate and film interviews, write scripts and edit stories relevant to the community on a daily basis
- Write daily articles for the station's website and professional social media pages
- Excel under pressure and hard deadlines
- Have developed a network of sources including city council, commissioners court, police and sheriff's offices, hospitals, state legislators and school districts
- Coordinate and lead production, sports, weather and editorial team as the weekend anchor and producer
- Produce, edit scripts and video for the weekend newscasts

ABC NEWS

2018 INTERN | NEW YORK CITY

- Gathered social video and sound elements for ABC anchors, correspondents, producers and editors to use
- Helped find, verify and write material for World News Tonight's social media
- Gathered information for Good Morning America's weather team

2017 TALK TO THE CAMERA TEACHER | DENVER

- Taught daily classes to children ages 6-14 on how to be confident, well-spoken and theatrical in front of the camera
- Edited and produced movies, music videos, newscasts and YouTube vlogs featuring each class of students

2015-2019 OU NIGHTLY

REPORTER, ANCHOR, & PRODUCER | NORMAN OK

- Reported and presented news for the university's award-winning daily newscast
- Worked on and off camera roles such as writing scripts and editing video
- Worked on the public relations team for Sooner Sports Pad

AWARDS & SCHOLARSHIPS

- NW9 Best Digital Performer of the month
- Kappa Tau Alpha (Journalism and communications honor society)
- Broadcast Education Association Best Reel: 2nd place